

# Privacy Policy

**Effective Date:** [Insert Date]

Lucid Magazine ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [<https://www.lucidmagazine.com>] (the "Site"), including any other media form, media channel, or mobile website related or connected thereto.

Please read this privacy policy carefully. By using the Site, you agree to the terms of this policy.

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## 1. Information We Collect

We may collect the following types of information:

### a. Personal Data

Personally identifiable information such as your name, email address, phone number, and any other information you voluntarily provide via contact forms, subscriptions, or account registration.

### b. Non-Personal Data

Information such as browser type, operating system, IP address, and browsing behavior collected automatically via cookies and analytics tools.

### c. Third-Party Integrations

If you connect via social media or access certain features through third-party tools (e.g., Google Analytics, Meta Pixel), we may receive data from those platforms.

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## 2. How We Use Your Information

We use the collected information to:

- Personalize user experience and improve our content

- Process newsletter subscriptions or user inquiries
  - Conduct analytics and performance tracking
  - Provide advertisements and promotional materials
  - Detect and prevent fraud or misuse of the Site
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### 3. Cookies and Tracking Technologies

We use cookies and similar technologies to:

- Understand site traffic and usage patterns
- Store user preferences
- Enable targeted advertising

You can manage cookies in your browser settings.

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### 4. Disclosure of Your Information

We do **not sell or rent** your personal information. We may share your data with:

- **Service Providers:** Third-party vendors who help us operate the Site
  - **Legal Requirements:** If required by law or legal process
  - **Business Transfers:** If Lucid Magazine is involved in a merger, acquisition, or asset sale
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### 5. Third-Party Websites

Our Site may contain links to external websites. We are not responsible for their privacy practices. Please review their policies before submitting information.

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## **6. Security of Your Information**

We use administrative, technical, and physical security measures to protect your data. While we strive to secure your information, no system is 100% secure.

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## **7. Your Rights and Choices**

Depending on your location, you may have the right to:

- Access, update, or delete your personal data
- Opt out of email marketing communications
- Withdraw consent to data processing

To exercise any of these rights, email us at [privacy@lucidmagazine.com](mailto:privacy@lucidmagazine.com).

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## **8. Children's Privacy**

Lucid Magazine does not knowingly collect data from children under the age of 13. If we discover such information has been collected, it will be deleted promptly.

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## **9. Updates to This Policy**

We may update this policy from time to time. Changes will be posted on this page with an updated "Effective Date." Continued use of the Site constitutes acceptance of the updated terms.

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## 10. Contact Us

For questions or concerns regarding this Privacy Policy, contact us at:

**Lucid Magazine**

Email: [privacy@lucidmagazine.com](mailto:privacy@lucidmagazine.com)

Website: [www.lucidmagazine.com](http://www.lucidmagazine.com)

Atlanta, GA